

# Join us for a Philanthropy Day in San Diego on Wednesday, June 26, 2024!

## SCAHD Presents:

### Philanthropy Day in San Diego A Visit to the Sharp Center for Philanthropy

Hosted by **Bill Littlejohn** and the **Sharp HealthCare Philanthropy Team**, join us in San Diego for an in-depth look at the philanthropy program at Sharp HealthCare.

Included will be:

- Presentations and discussions with Sharp executive leadership and physicians,
- Roundtable discussions with Sharp team members, and
- A tour of the Sharp Prebys Innovation and Education Center.

A great day of interactive learning, sharing, networking, and discussion!

## An interactive series and presentations

- Overview of Sharp HealthCare, the Foundations of Sharp and the Philanthropy Program.
- Presentation by the SVP of Business Development of Philanthropy and the Sharp Five-Year Cash Capital and Operating Plan.
- Physician Engagement in Philanthropy featuring Sharp affiliated physicians.
- An Overview of ENVISION, Sharp's Comprehensive \$250 million campaign.
- 80,000 Guardian Angel Gifts and counting: Sharp's Grateful Patient Program
- The Digital Transformation of Philanthropy
- Perspectives on the Philanthropy Operation: Metrics, Dashboards and Benchmarking, Technology Integration (Foundation and Institution)
- Q&A Roundtable

## Agenda

- **10:00 a.m.** Introductions, welcome from the Sharp Executive and Board Leadership
- **10:15 a.m.** Overview of the Sharp HealthCare Philanthropy Program
- **10:30 a.m.** Philanthropy as an Institutional Strategic Priority - the Sharp Philanthropy and Business Development Teams
- **11:30 a.m.** Physician Engagement in Philanthropy - A discussion and Q&A with Sharp Physicians
- **12:30 p.m.** Lunch
- **01:30 p.m.** Tour of the Sharp Prebys Innovation and Education Center
- **02:00 p.m.** Roundtable and Discussion
- **03:00 p.m.** Adjourn

## Event Logistics

Wednesday, June 26, 2024  
10 a.m. to 3 p.m.  
Lunch provided

Sharp Prebys Innovation and Education Center  
8695 Spectrum Center Blvd San Diego, CA 92123  
[Free Parking on-site](#)

Tickets: \$75

Pending approval for 3.0 CE's from CFRE International.



Southern California Association  
for Healthcare Development

## Our Host



Bill Littlejohn  
President & CEO  
Sharp HealthCare  
Foundation

Bill Littlejohn joined Sharp HealthCare in 2002 and has more than three decades of health care philanthropy experience. He oversees the entire philanthropic program for Sharp HealthCare, and under his leadership, Sharp HealthCare has generated \$500 million in philanthropy, including more than \$150 million in the last five years.

He is a past Chair of the Association for Healthcare Philanthropy (AHP); received the 2027 Si Seymour Award, AHP's highest recognition for professional development; received the 2025 Outstanding Leadership Award from Southern California Association for Healthcare Development (SCAHD); is a member of the Association of Fundraising Professionals (AFP) and was named the 2018 AFP San Diego Outstanding Development Professional; and served as Chair of the 2014 AFP National Philanthropy Day in San Diego.

He has spoken and written extensively on all aspects of fundraising. Bill is a 1980 graduate of the University of Virginia with a Bachelor of Arts in Economics.